

CCEO E-briefs

February 8, 2007 Issue #20

Published by the Chamber of Commerce Executives of Ohio
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www.ohiochamber.com/CCEO1

CCEO: *Fostering Excellence in Chamber Leadership since 1916.*

2007 Winter Conference

*MEET THE FUTURE.
PREPARE FOR GROWTH.*



February 21-22, 2007
Marriott North
6500 Doubletree Ave, Columbus, 43229
(614) 885-1885

What else is there to say that hasn't already been said about this conference? ... other than that **this is the most relevant and "PowerPacked" conference we have put together in memory!**

It's a conference **you cannot afford to miss!**



If you have not yet let us know that you plan to be there, **you only have until tomorrow (Friday, February 9th)** to let us know by faxing your registration form, attached at the end of this issue, to the CCEO office by **5:00 PM**. Then follow up by mailing the original form with your payment next week.

Although Marriott North in Columbus is the conference venue, there are no more rooms available at the special rate there. However, we have made arrangements for a special CCEO rate at the Clarion Hotel & Suites less than a mile from Marriott, but you must claim your room before Tuesday, Feb. 13.

While you are at the conference, we encourage you to visit the following sponsoring exhibitors, and discover how they can help your chamber and members become more efficient, profitable or both:

Master Sponsors: **ChamberExpress - Hampton Publishing - Office Depot-Business Solutions Div.**
Wednesday's Program: **NovoPrint U.S.A.** Thursday's Program: **Village Profile**

CONTRIBUTORS TO 2007 SCHOLARSHIP FUND

The CCEO Board encourages you to add a voluntary contribution of any amount for our scholarship fund when you renew your membership, or at any time for that matter. We thank the following members whose support will strengthen and perpetuate continuing education and training for up-and-coming CCEO peers committed to our profession:

Marla Akridge	Ashland Area
Roger Blackburn	Fayette County
Chuck Cochran	Troy Area
Dan Colantone	Greater Akron
Andy Doehrel	Ohio Chamber
Cathy Dunlap	North Canton Area
Tom Fellrath	Partners for Workforce Solutions (IN)
Jan Hills	Reynoldsburg Area
Cheri Hottinger	Licking County
Sandy Latchem	Perrysburg Area
Eileen Leuby	New Albany Area
Debra Lynn-Schmitz	Greater Medina Area
Nikki Matala	Willoughby Area
Kevin Nestor	Mansfield-Richland Area
Jodie Perry	Van Wert Area
Doug Peters	Greater Findlay, Inc.
Marie Pucak	Mentor Area
Linda Reed	Painesville Area
Janet Tressler-Davis	Westerville Area
Ed Wallace	Logan County Area

Annual Banquet: **ChamberWebLink** Hospitality Room: **Anthem/Shawan Marquis Agency**
General Sponsors: **CompManagement - GatesMcDonald HealthPlus - CertifiChecks**
CommunityLink - Compensation Consultants
Professional Speakers Bureau International
HRTwentyFour

Looking forward to seeing you at the Winter Conference where we will *Meet The Future* and *Prepare For Growth!*

Survey Result
ANNUAL MEETINGS

Last month 73 chambers responded to our survey, the purpose of which was to share information on how they conduct their Annual Meetings. The ten-page report is full of interesting (and hopefully, useful) information, much of which is broken down by chamber size.

Here are a few interesting snippets we discovered:

- 92% of these chambers conduct an Annual Meeting of some kind;
- 60% of them present an annual report, next year's plans, etc. at their Annual Meeting, along with some sort of social celebration;
- The most common time to conduct these Annual Meetings is in January (22%), on a Thursday (41%) in the evening (74%);
- On average, 32% of their chamber members attended, and their average attendance, including guests, was 221 people at an average fee of \$30 per person;
- 61% of these chambers aimed make a profit at this event, and their average net profit was \$3,470;
- 38% of these chambers aimed to break even. Their average net profit was \$260;
- 27% of the responding chambers usually have a keynote speaker at their Annual Meeting, and 24% of them delivered an informational or motivational presentation tied to their chamber's mission & purpose.

If you want a copy of the full report, e-mail a note to BJ Wiberg at the CCEO office:
bwiberg.cceo@ohiochamber.com. (Only available to current members of CCEO.)

New Members (Dec. 19, 2006=Feb. 7, 2007)

We welcome our newest members and trust that your investment in the CCEO will be returned many times over. We look forward to your active involvement and serving your needs.

Erica Bennekamper	PR Director	Belpre Area	erica@belprechamber.com	740.423-8934
Lori Epperly	Office Manager	Belpre Area	lori@belprechamber.com	740.423-8934
Cyn Isaac Macke	Dir., Sales & Marketing	Clermont County	cyn.macke@clermontchamber.com	(513) 576-5003
Julie Graybill	Mgr., Member Services	Clermont County	julie.graybill@clermontchamber.com	(513) 576-5003
Tracee Zubic	CEO	Cuyahoga Valley	cvcc@cuyahogavalleychamber.org	216-573-2707
Sharon Deschambeau	President	Darke County	sharond@darkecountyohio.com	(937) 548-2102
Pat Polca	Director	Holland/Springfield	info@hollandspringfieldcoc.org	419.865-2110
Becky Hajost	VP, Development	Lancaster-Fairfield County	becky@lancoc.org	(740) 653-8251
Michelle Donovan	Director	Meigs County	michelle@meigscountychamber.com	(740) 992-5005
John Grant	District Sales Mgr.	Office Depot - Business Solutions Div.	john.grant@officedepot.com	614.442.2226
Bryan Tiffany	President	Over-The-Rhine	btiffany@otrchamber.com	(513) 241-2690
Tom Besanceney IOM		Retired	tombesanceney@aol.com	513.762.7677

PRODUCTS & SERVICES

Looking for new products and services to enhance your chamber's operation, generate additional revenue, or provide new benefits for your member-investors? We encourage you to explore the possibilities first with the following CCEO Business Members.

Membership Database Software

ChamberMaster	www.chambermaster.com	Doug Hennem, President Ward Thompson, Sales Mgr.	doug@chambermaster.com ward@chambermaster.com	866.847.4592
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Office Supplies, Furniture, Design, and Promotional Products.

Office Depot	www.officedepot.com/bsd	John Grant, Dist. Sales Mgr.	john.grant@officedepot.com	614.442.2226
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Printed & Electronic Directories, Community Profiles, Maps & more.

Hampton Publishing	www.hamptonpublish.com	Mike McNeil, President	mcmaps@cinci.rr.com	800. 837-1444
Journal Communications	www.jnlcom.com	Ray Langen, Exec. VP	rlangen@jnlcom.com	800.333.8842 x 255
Novo Print USA	www.novoprint.com	Linda Shapona, VP, Business Development, Great Lakes	novoprintlinda@wowway.com	877.275.6277
Village Profile.com, Inc.	www.villageprofile.com	Gayle Bohman, Ohio Manager	broadcast49@comcast.net	866.496.3294

Speakers

Professional Speakers Bureau International	www.terrificspeakers.com	Thom Lisk, CEO/President	speak@terrificspeakers.com	800.705.0079
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Website Services

ChamberExpress	www.chamberexpress.com	Joanne Taylor, President	joanne.taylor@chamberexpress.com	877.935.0300
ChamberWebLink	www.weblinkinternational.com	Steve Benner, Sales & Marketing Dir.	steve@weblinkinternational.com	877.231.4970

Reinvesting Members (Dec. 19, 2006=Feb. 7, 2007)

We thank the following members for their renewed investment in the CCEO. We value and appreciate your continued involvement and support.

Jennifer Simon	CEO	Athens Area	jennifer@athenschamber.com	(740) 594-2251
Larry Payne	Membership Serv. Coord.	Athens Area	larry@athenschamber.com	(740) 594-2251
Clete Buddelmeyer	Executive Director	Beavercreek	clete@beavercreekchamber.org	(937) 426-2202
Dan Yahraus	Executive Director	Bryan Area	bryance@cityofbryan.net (alt.) kaybrink@bryanchamber.org	419.636-2247
Kim Rankin	President	Canal Winchester Area	kim@canalwinchester.com	(614) 837-1556
Matt Van Sant	President/CEO	Clermont County	matt.vansant@clermontchamber.com	(513) 576-5003
Ernie Hartong IOM	President	Clintonville Area	ernie@clintonvillechamber.com	(614) 262-2790
Laura Petrella	CEO	Cuyahoga Falls	lpetrella@cfchamber.com	(330) 929-6756
Michelle Mader	Dir., Membership Services	Darke County	mmader@darkecountyohio.com	(937) 548-2102
Diane Sterling	Executive Director	Delphos Area	dchamber1@wcoil.com	419-695-1771
Pam Hoppel	CEO	East Liverpool Area	office@elchamber.com	(330) 385-0845
Chief Dalton	Executive Director	Fairborn Area	chamber@fairborn.com	(937) 878-3191
Mary Stamler	Executive Director	Garfield Heights	mstamler@garfieldchamber.com	216-475-7775
David Daugherty IOM	President/CEO	Goshen (IN)	ddaugherty@goshen.org	574.533.2102
Mike McDorman	President/CEO	Greater Springfield	mmcdorman@springfieldnet.com	(937) 325-7621
Katy Farber	Executive Director	Highland County	katy.farber@bright.net	(937) 393-1111

Pat Stephens	Executive Director	Huber Heights	hhchamber@sbcglobal.net	(937) 233-5700
Chris Agnitsch	President	Lancaster-Fairfield County	chris@lancoc.org	(740) 653-8251
Cheryle Casar	Executive Director	Louisville Area	lcoc@neo.rr.com	(330) 875-7371
Paulette Leeper	Executive Director	Loveland Area	lovelandchamber@fuse.net	(513) 683-1544
Charlotte Keim	President/CEO	Marietta Area	keim@mariettachamber.com	(740) 373-5176
Marie Pucak IOM	Executive Director	Mentor Area	marie@mentorchamber.org	(440) 255-1616
Mark Wainwright	Administrative Asst.	Mentor Area	mark@mentorchamber.org	(440) 255-1616
Chris Weber	Executive Assistant	Mentor Area	chris@mentorchamber.org	(440) 255-1616
Clip Clippinger	Executive Director	Paulding	pcoc@paulding-net.com	(419) 399-5215
Cindy Hall	Support Staff	Sunbury/Big Walnut Area	cindy.coc@earthlink.net	740.965.2860
Pat Nowak	Executive Director	Sylvania Area	pnowak@sylvaniachamber.org	(419) 882-2135
Amy Nelson	Vice President	Tuscarawas County	amyn@tuschamber.com	(330) 343-4474
Dawn Bly	Executive Director	Waterville Area	watervillechamber@toast.net	(419) 878-5188
Jayne Hayward	Office Asst.	Waterville Area	watervillechamber@toast.net	(419) 878-5188
Joe Hinson	President/CEO	West Chester	jahinson@westchesterchamberalliance.com	(513) 777-3600
Tom Poorman	President	Zanesville-Muskingum County	Tpoorman@zmchamber.com	(740) 455-8282

Breaking News!
NEW CHAMBER FORMED

Just as this newsletter was about to be sent out, we were informed that the Wickliffe, Eastlake & Willowick Chambers have merged to become **Western Lake County Area Chamber of Commerce**. The office location and contact information of the new chamber will be that of the former Wickliffe Chamber, with Susan Peters serving as the Executive Director. We wish this new chamber much success with serving the business community in Western Lake County!

“Each of us, every day, is building the future by means of the choices we make.”

**Tim Mack, President
World Future Society**

(Note: See next pages for Winter Conference information & registration form.)

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