

2008 Summer Networking Conference: July 17-18, 2008

DEADLINES:

June 16th (this coming Monday!)- Faxed or mailed registrations received by this date will double your chances to win a share of the \$200.00 CCEO Voucher drawing on the final day of the conference.

July 3rd- This is the final day to get registered for the conference



Discover REAL-LIFE TAKE-HOME IDEAS AND SOLUTIONS to important issues relating to your job and chamber, such as:

- Benchmarking: Strengthen Your Chamber's Potentials
- Supercharge Your Events & Non-Dues Revenues
- "Hi-Tech" vs. "Hi-Touch": Connecting With Your Current & Future Customers
- "Clues for Thriving in Advocacy Mode"
- "Clueless Team Challenge" ... Find the clues and solve the riddle!
- Fellowship, Networking and more!

This conference will be held at the beautiful [Mohican Resort & Conference Center](#) (near Loudonville, OH), starting with a lunch at 11:30 AM on Thursday July 17 and concluding at 12:20 PM on Friday July 18. For additional information & to register, see the last two pages of this newsletter.

TIME TO UPDATE or DEVELOP YOUR CHAMBER'S STRATEGIC PLAN?

What Businesses Expect for their Investment in the Chamber

The following was submitted by Tom Poorman, President, Zanesville-Muskingum County, in preparation for his chamber's strategic planning session conducted last week.

"For most members, it is no longer acceptable for the association to simply advance a cause or defeat forces that negatively affect its constituents. Today's members expect a quantifiable return on their investment of dues dollars in addition to the association's delivering on the mission. For every dollar they spend in dues, they demand at least a dollar's worth of value in return. Membership dues have become a type of investment for today's consumers, and the investments that yield lower returns are scrutinized or withdrawn entirely."

Source: Membership Essentials: Recruitment, Retention, Roles, Responsibilities and Resources, chapter two, Jay L. Karen, CAE, and Ben Martin, page 10.

- Does your chamber have a current strategic plan?
- Does your board truly understand its role and responsibilities?
- Does your chamber have an effective advocacy program that speaks with a strong pro-business voice and maximizes their "Economic Freedom"?

For more information contact BJ Wiberg at bwiberg.cceo@ohiochamber.com or click on the following link: <http://www.cceoohio.com/Strategic-Planning-Facilitation-Services.100.0.html>

KEEPING & NURTURING TALENTED BUCKEYES

From "Brain Drain" to "Brain Bait"

The **Columbus Chamber of Commerce** (along with the City of Columbus) has created a new Web site designed to make it easier for students to find and obtain internships in the region. The site, *ColumbusInternships.com*, is part of the chamber's Attract & Retain Talent initiative. Learn more about it at:

<http://media.www.thelantern.com/media/storage/paper333/news/2008/04/18/Campus/CityBased.Internship.Site.To.Fight.Brain.Drain-3335313.shtml>

Stop Ohio's & Your Community's "Brain Drain"! Help Build Your Future NOW!

Ohio is a great place to live and conduct business, settle and raise a family. But, when it comes to our young people, "How're You Gonna Keep Em...?" and who will be operating and buying from Ohio businesses in the future? An educated workforce is an essential and vital asset for all communities. Where will your community get its education?

For over 67 years, the Ohio College Association has published *Toward College in Ohio (TCIO)* in an effort to encourage Ohio's citizens to get educated, and to remain in the Buckeye State to do so. This informational booklet contains information on all aspects of the college selection/admission process, beginning with preparation and testing, through search and selection procedures, and of course, financing. In its "FastFacts" section, it features data on over 100 OCA member colleges, universities, and regional campuses including contact information; admission and financial aid deadlines; tuition, fees, and housing costs; student census data; and location.

This trusted information source will be available September 1 and is being offered to local Ohio Chambers as a community service project at the pre-publication price of \$1.15 per copy (plus S&H) for a minimum order of 25 booklets. Encourage your young citizenry to seek a college education by offering them Ohio options. Order *Toward College in Ohio* today by calling 614-292-8041 or checking under the blue dot at www.ohiocollege.org.

ABOUT BUSINESSES THAT INVEST IN THEIR LOCAL CHAMBER The Best Companies To Work For

The best places in which to work tend to belong to their local chamber of commerce, according to a recent study by the American Chamber of Commerce Executives (ACCE). Of Fortune magazine's "100 Best Companies to Work For" in the United States and Canada this year, 94 are members of their local chamber, including all of the top 24. Separately, ACCE found that in a random sample of 100 companies in the Fortune 1000, at least 75 were members of their local chamber.

"This 'Best Companies to Work For' information is one more indication that the best companies tend to be chamber members," according to ACCE President Mick Fleming. "If a company cares about its employees, there's a good chance it also cares about its community and the chamber is the way that great employers invest in both."

Local chambers of commerce are associations of businesses that come together to improve the local economic climate and help members network and find new business. Strong employers link with and learn from like-minded peer companies through business-led chambers of commerce.

Here is the Fortune list of the best places to work: <http://money.cnn.com/magazines/fortune/bestcompanies/2008/>

Consumers Favor Chamber Members

Consumers seem to expect chamber members to be better-than-average companies. A study by the Atlanta-based Schapiro Group last August found that consumers are 63 percent more likely to buy products from companies that they believe are chamber members.

John Bachmann, senior partner at Edward Jones (St. Louis, MO), which placed No. 4 on the "Best Places to Work For" list, said, "I find in my experience, both locally and nationally, that the single most effective voice on issues is the chamber. Because of that, we want to be involved. Whether it is healthcare, performing arts, public schools or universities, people most interested in the community are members of the local chamber." Bachmann is a former chair of both the St. Louis Regional Chamber and Growth Association and the U.S. Chamber of Commerce.

Paul Speranza Jr. is vice chairman of Wegman's Food Markets (Rochester, NY), which placed No. 3 on the Fortune list. His company is active in the local, state, and U.S. Chamber, of which he is the current chair. He's travelled to many local chambers and appreciates what they do. "It is easy for me to see the great value that many of these chambers provide their members in so many areas, including education and workforce development - showing member

companies how to be excellent and appreciated employers by partnering in developing great programs and sharing best practices."

ACCE plans to probe further into which kinds of companies join their local chamber and which ones don't. "We are not surprised that many of the best companies join chambers of commerce," said Mick Fleming. "And, I believe when more people are aware of this, we're going to see still more firms joining their local chamber."

CCEO Website Useful Tips & Hints



About CCEO – Membership & Benefits – Conferences & Events – Newsletters – Members Only

- 1. Username & Password.** From time to time we will change one or both of these to ensure that only current members have access to the "Members Only" section of our website. When it becomes necessary to do so, current members will be notified by e-mail. **Forgot your Username & Password?** Simply click on the "Members Only" menu where you will find a message indicating the date you should have received the current Username and Password; then look for that e-mail in your Outlook. Keep in mind that only individuals that are members of CCEO should have this access, so please don't share the Username or Password with anyone else.
- 2. Using the "Search" feature.** If you are looking for sample documents, policies, program information or special studies in the "Member Only" library but don't know where to find them, try doing a search. After you have successfully logged on as a member, bring your cursor back up over "Members Only" & select "Site Search" where you can enter a word or two related to what you're looking for.
- 3. Calendar & Upcoming Events.** When you are in the public part of the website, notice the gray column on the left side of the page labeled "What's next?" By clicking on any of those dates or events, an "Event Info" page opens up with more details about the one you clicked on.
- 4. Recent Posts & Updates.** On the home page that first opens up, new posts & updates are listed, beginning with the most recent ones. Those that are in the public section of our website are linked, meaning that you can click on them to go straight to them. Those updates and new posts that are in the "Members Only" section are so indicated, along with a note telling you on which page in the "Resource Library" you can find them. After you have logged on as a member, place the cursor over the "Members Only" tab & select "Resource Library", then select the appropriate page.
- 5. Expanding the "Resource Library" menu in Members Only section.** To get an expanded view of the sections listed in the Resource Library do this: After you have logged on, go to the "Members Only" tab on top right, then click on "Resource Library" in the drop-down menu. The expanded library menu now appears in the gray column on the left side of the page. Simply scroll down and click on the section you're looking for.
- 6. To return to the Home Page,** simply click on our website image that's on top of every page.

MEMBER NEWS & UPDATES

New Members (Jan. 29–June 12, 2008)

We welcome our newest members and trust that your investment in the CCEO will be returned many times over. We look forward to your active involvement and serving your needs.

Wayne Lawrence	Executive Director	Beachwood	wayne@beachwood.org	216-831-0003
Toni Weideling	Membership/Events Coordinator	Beavercreek	toni@beavercreekchamber.org	(937) 426-2202
Tony Almaguer	Grad Assistant	Bowling Green	tonyalmaguer@bgchamber.net	(419) 353-7945
Jeri Vespoli	Executive Director	Broadview Heights	bhcc@broadviewhts.org	(440) 838-4510

Debra Rose	Board President	Columbia	president@columbiastation.com	440-309-5295
Steve Millard	President & Executive Director	COSE-Council of Smaller Enterprises	smillard@cose.org	216.621.3300
Claire Walker	VP, Business Operations	COSE-Council of Smaller Enterprises	cwalker@cose.org	216.621.3300
Nancy Pokorny	VP, Business Development	COSE-Council of Smaller Enterprises	ppell@cose.org	216.621.3300
Tim Small	President	Defiance Area	tsmall@defiancechamber.com	(419) 782-7946
Julie Williams	Administrative Asst.	Gallia County	jwilliams@galliacounty.org	(740) 446-0596
Ray McKinniss	Board President	Gallia County	ray.mckinniss@bobevans.com	
Brent Randall	Vice President	Goshen (IN)	brandall@goshen.org	574.533.2102
Ayo Cole	Public Relations	Goshen (IN)	acole@goshen.org	574.533.2102
Maggie Barno	Director	Granville Area	gacc@alltel.net	(740) 587-4490
Mikki Carston	Office Coordinator	Lebanon Area	info@lebanonchamber.org	(513) 932-1100
Mandy Benton	Dir. of Communications	Lima/Allen County	abenton@limachamber.com	419.222.6045
Carrie Ankrom	Events/PR Manager	Marietta Area	ankrom@mariettachamber.com	(740) 373-5176
Larry Kosiba	Executive Director	Minerva Area	larrykosiba@minervachamber.com	(330) 868-7979
Zoe Latimer	Administrative Asst.	Pataskala Area	pacc132@earthlink.net	740.964.6100
Kevin McCann	President	reMEMBER by CompuSol., Inc.	kevin.mccann@dfw-compusol.com	800.318.7333
Christie Thornton	CEO	reMEMBER by CompuSol., Inc.	christie.thornton@dfw-compusol.com	800.318.7333
Rich Arnold	President	Sharonville	rich@sharonvillechamber.com	513.554.1722
Allan Roudebush	Board President	Sunbury/Big Walnut Area	allan@amoutdoor.com	740.965.2860
Chad Brownfield	Board Vice President	Sunbury/Big Walnut Area	cbrownfield@vision-tech.net	740.965.2860
Bob Whitman	Dir. of Chamber Prog. & Marketing	Union County	bwhitman@unioncounty.org	(937) 642-6279
Becky Hajost	President	Upper Arlington Area	becky@uachamber.org	(614) 481-5710
Michelle Masica	CEO	Wadsworth	michelle@wadsworthchamber.com	330.336-6150
Jeff Griffin	Executive Director	Wooster Area	jgriffin@neobright.net	(330) 262-5735
Kathryn Paugh	Executive Director	Worthington Area	kathryn@worthingtonchamber.org	(614) 888-3040 x 101

Reinvesting Members (Jan. 29–June 12, 2008)

We thank the following members for their renewed investment in the CCEO. We value and appreciate your continued involvement and support.

Lee Luff, IOM, CCEO-AP3, CCE, CAE	President	Anderson Area (SC)	lluff@andersonsccchamber.com	(864) 226-3454
Clete Buddelmeyer	Executive Director	Beavercreek	clete@beavercreekchamber.org	(937) 426-2202
Elaine Skoog	Executive Director	Bowling Green	elaineskoog@bgchamber.net	(419) 353-7945
Tom Craft	Board President	Broadview Heights	bhcc@broadviewhths.org	(440) 838-4510
Dan Yahraus	Executive Director	Bryan Area	bryance@cityofbryan.net	419.636-2247
Kim Rankin	President	Canal Winchester Area	kim@canalwinchester.com	(614) 837-1556
Denny Saunier, IOM	President & CEO	Canton Regional	dennys@cantonchamber.org	(330) 456-7253
Matt Van Sant	President/CEO	Clermont	matt.vansant@clermontchamber.com	(513) 576-5003
Julie Graybill	Member Services Mgr.	Clermont	julie.graybill@clermontchamber.com	(513) 576-5013
Cyn Isaac Macke	Dir., Sales & Marketing	Clermont	cyn.macke@clermontchamber.com	(513) 576-5006
Ty Marsh	President & CEO	Columbus	ty_marsh@columbus.org	(614) 225-6917
Mike Dove	Vice President	Compensation Consultant, Inc.	michael.dove@ccitpa.com	(614) 526-7108

Melinda Ulery	Supervisor, Group Support	Compensation Consultant, Inc.	melinda.ulery@ccitpa.com	(614) 526-7250
Theresa Passwaters	Account Executive	Compensation Consultant, Inc.	theresa.passwaters@ccitpa.com	(614) 526-7248
Pat Pell	Network Leader-Home Based Business	COSE-Council of Smaller Enterprises	ppell@cose.org	216.621.3300
Laura Petrella	CEO	Cuyahoga Falls	lpetrella@cfchamber.com	(330) 929-6756
Sharon Deschambeau	President	Darke County	sharond@darkecountyohio.com	(937) 548-2102
Jenn Moenter	Executive Director	Delphos Area	jennifer@delphoschamber.com	419-695-1771
Pam Hoppel	CEO	East Liverpool Area	office@elchamber.com	(330) 385-0845
Jessica Forsythe	President	Euclid	jforsythe@euclidchamber.org	(216) 731-9322
Leslee Blake	President	Gahanna Area	leslee@gahannaareachamber.com	(614) 471-0451
Becky Whittington	Office Administrator	Gahanna Area	becky@gahannaareachamber.com	(614) 471-0451
Lorie Neal	Executive Director	Gallia County	lneal@galliacyoung.org	(740) 446-0596
Mary Stamler	Executive Director	Garfield Heights	mstamler@garfieldchamber.com	216-475-7775
David Daugherty, IOM	President/CEO	Goshen (IN)	ddaugherty@goshen.org	574.533.2102
Mary Hart	Executive Director	Grandview/Marble Cliff Area	info@grandviewchamber.org	614.486.0196
Katy Farber	President	Highland County	katy.farber@bright.net	(937) 393-1111
Pat Polca	Executive Director	Holland/Springfield	info@hollandspringfieldcoc.org	419.865-2110
Pat Stephens	Executive Director	Huber Heights	hhchamber@sbcglobal.net	(937) 233-5700
Carolyn Konefal	Executive Director	Hudson Area	ckonefal@hudsoncoc.org	(330) 650.0621
Randy Heath	Executive Director	Jackson Area	rheath@zoomnet.net	(740) 286-2722
Gary Folden	Interim President	Jefferson County	president@jeffersoncountychamber.com	(740) 282-6226
Sara Arseneau	Executive Director	Lebanon Area	lcc@lebanonchamber.org	(513) 932-1100
Paulette Leeper	Executive Director	Loveland Area	lovelandchamber@fuse.net	(513) 683-1544
Charlotte Keim	President/CEO	Marietta Area	keim@mariettachamber.com	(740) 373-5176
Lori Smith	Membership Services Dir.	Marietta Area	smith@mariettachamber.com	(740) 373-5176
Michelle Donovan	Executive Director	Meigs County	michelle@meigscountychamber.com	(740) 992-5005
Marie Pucak, IOM	Executive Director	Mentor Area	marie@mentorchamber.org	(440) 255-1616
Chris Weber	Executive Assistant	Mentor Area	chris@mentorchamber.org	(440) 255-1616
Mark Wainwright	Administrative Asst.	Mentor Area	mark@mentorchamber.org	(440) 255-1616
Vicky Hawke	Executive Director	NOACC-Northern Ohio Area Chambers of Commerce	director@noacc.org	216.447.9900
Cathy Hutton	CEO	Northmont Area	cathy.hutton@northmont-area-coc.org	(937) 836-2550
Tommy Thompson	VP, Bus. Dev., OH	NovoPrint USA	tommythompson1@msn.com	937.475.4597
Mary Jo Bockrath	Executive Director/President	Ottawa Area	ottawachamber@earthlink.net	(419) 523-3141
Thom Lisk, BA, LHD, CSE	CEO/President	Professional Speakers Bureau International	thomlisk@terrificspeakers.com	614.841.1776
Taylor Miller	Customer Service	Professional Speakers Bureau International	speak@terrificspeakers.com	614.841.1776
Susan Brobst	Executive Director	Southeastern Franklin County	ChamberSEFC@aol.com	614-836-1138
Cindy Hall	Administrator	Sunbury/Big Walnut Area	cindy.coc@gmail.com	740.965.2860
Pat Nowak	Executive Director	Sylvania Area	pnowak@sylvaniachamber.org	(419) 882-2135
Steve Petti	President/CEO	Tri-City	steve@tricitychamber.com	(216) 514.1835
Teri Edwards	Executive Director	Twin City	twincitychamber@sbcglobal.net	(740) 922-5623

Eric Phillips	CEO/Dir. of Econ. Dev.	Union County	ephillips@unioncounty.org	(937) 642-6279
Deb Schaner	Office Manager/Coord. of Prog. & Mbrshp.	Union County	dschaner@unioncounty.org	(937) 642-6279
Dawn Bly	Executive Director	Waterville Area	admin@watervillechamber.com	(419) 878-5188

PRODUCTS & SERVICES

Looking for new products and services to enhance your chamber's operation, generate additional revenue, or provide new benefits for your member-investors? We encourage you to explore the possibilities first with the following CCEO Business Members.

Database Applications for Chambers

ChamberMaster	www.chambermaster.com	<u>Doug Hennem</u> , President <u>Ward Thompson</u> , Sales Mgr.	doug@chambermaster.com ward@chambermaster.com	866.847.4592
reMEMBER by CompuSol, Inc.	www.dfw-compusol.com	<u>Kevin McCann</u> President <u>Christie Thornton</u> CEO	kevin.mccann@dfw-compusol.com christie.thornton@dfw-compusol.com	800.318.7333 817.373.7322

Human Resource Assistance

www.HRTwentyFour	www.HRYwentyFour.com	<u>Matt Rosen</u> , CEO/Founder <u>Cindy Davis</u> , VP/COO	mrosen@hrtwentyfour.com cdavis@hrtwentyfour.com	614.439.6005 740.289.2071 x 365
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Office Supplies, Furniture, Design, and Promotional Products.

Office Depot	www.officedepot.com/bsd	<u>David Fisher</u> , Dist. Sales Mgr. <u>Jeanne Barrett</u> , Executive Asst.	david.fisher@officedepot.com jeanne.barrett@officedepot.com	614. 442.2228 614.442.2228
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Printed & Electronic Directories, Community Profiles, Maps & more.

Hampton Publishing	www.hamptonpublish.com	<u>Mike McNeil</u> , President <u>Angie Fallon</u> Marketing Director	mike@hamptonpublishing.com angie@hamptonpublishing.com	800. 837-1444
Journal Communications	www.jnlcom.com	<u>Ray Langen</u> , Exec. VP	rlangen@jnlcom.com	800.333.8842 x 255
NovoPrint USA	www.novoprint.com	<u>John Limbach</u> , CEO/Publisher <u>Tommy Thompson</u> , VP Bus. Dev., OH <u>Linda Shapona</u> , IOM Consultant	Tommythompson1@msn.com novoprintlinda@cox.net	937.475.4597 937.475.4597 734-812-6522
Village Profile.com, Inc.	www.villageprofile.com	<u>Gayle Bohman</u> , Ohio Acquisition Manager	broadcast49@comcast.net	610.999.4788

Resource Development

Resource Development Group	www.rdgusa.net	<u>Rob Radcliff</u> , Principal	rob@rdgusa.net	866.734.5660
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Speakers

Professional Speakers Bureau International	www.terrificspeakers.com	<u>Thom Lisk</u> , CEO/President <u>Taylor Miller</u> Customer Service	thomlisk@terrificspeakers.com speak@terrificspeakers.com	800.705.0081 800.705.0081
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Website Services

ChamberExpress	www.chamberexpress.com	<u>Joanne Taylor</u> , President	joanne.taylor@chamberexpress.com	877.935.0300
WebLink International	www.weblinkinternational.com	<u>Steve Benner</u> , Sales & Marketing Dir.	steve@weblinkinternational.com	877.231.4970

Workers Compensation Group Programs & Services

Compensation Consultants (CCI)	www.cciworkerscomp.com	<u>Mike Dove</u> , V.P. & <u>Melinda Ulery</u> , Gp. Supp. Supervisor <u>Theresa Passwaters</u> , Acct. Exec.	mike.dove@ccitpa.com melinda.ulery@ccitpa.com theresa.passwaters@ccitpa.com	800.837.3200x7108 (800) 837-3200
CompManagement, a Sedgwick CMS Co.	www.sedgwickcms.com/grouprating	<u>Genny Hart</u> , Assoc. Acct. Exec. <u>Randy Jones</u> , Dir. Assoc. Services	genny.hart@sedgwickcms.com randy.jones@sedgwickcms.com	614.760.8145 614.760.8145

“Logic will get you from A to B. Imagination will take you everywhere.”

~Albert Einstein

2008 CCEO Summer Networking Conference

July 17 & 18, 2008

Mohican Resort & Conference Center

Chamber Development & Professional Growth

Get a Clue



Discover Your Potentials

**The CCEO Networking Event
of the Year!**

The perfect time and place to *re-charge & re-energize!*
The perfect opportunity to *share, learn & gain new insights!*

- Benchmarking: Strengthen Your Chamber's Potentials
- Supercharge Your Events & Non-Dues Revenues
- "Hi-Tech" vs. "Hi-Touch": Connecting With Your Current & Future Customers
- "Clueless Team Challenge" ... Find the clues and solve the riddle!
- Fellowship, Networking and more!

Bring family & friends to enjoy the resort's amenities & take in the beautiful sights of Mohican State Park. Oh, if you're a golfer, be sure to sign up for our traditional outing following adjournment on Friday afternoon!

Conference Agenda

Thursday, July 17:

- 11:00 a.m. to 12:25 p.m. — **Registration & Check-In**
- 11:45-12:20 — **Sponsors' Roundtable Lunch** with Mark V'Soske, Jed Metzger & BJ Wiberg
- 12:30 — **Opening Session**
- 1:00-1:30 — **"Get Acquainted"**
- 1:30-3:30 — **"Benchmarking: Strengthen Your Chamber's Potentials"**
Mathew Wasserburger, Assoc. Mgr., Accreditation, Political Affairs & Federation Relations
U.S. Chamber of Commerce
- 3:45 — **"Clueless Team Challenge"**
- 6:00 — **Cash Bar Reception & Meet the Sponsors**
- 6:30 — **Dinner**
- 8:00 — **Hospitality Rm. & Camp Fire**

Friday, July 18:

- 7:40 — **Breakfast with the Ohio Chamber**
Linda Woggon, VP, Governmental Affairs, Ohio Chamber of Commerce
- 9:00-10:45 — **"Supercharging Your Events & Non-Dues Revenues"**
Kordell Norton, Synergy Solutions
- 10:45 — **Refreshment Break**
- 11:00-11:55 — **"Hi Tech" vs. "Hi Touch": Connecting with Your Customers**
Joe Hinson, President/CEO, West Chester Chamber Alliance (2006 Professional of the Year)
- 12:00-12:20 — **Wrap-Up, Prize Drawings & Adjournment**
- 12:45 (or so): **Bike Mohican with Marla.** (Bring your own bike)
- 1:32 — **CCEO Golf Outing:** Deer Ridge Golf Club, Bellville

SUGGESTED CONFERENCE ATTIRE: "Casual Summer"

Registration Form & additional information on next page.

Chamber's Registration Form

2008 CCEO Summer Networking
Conference
July 17 & 18, 2008
Mohican Resort & Conference Center

Complete & Submit Your Registration. Deadline: July 3, 2008
CCEO, PO Box 15159, Columbus, OH 43215. Fax: 614.228.6403

ROOM RESERVATIONS

Don't delay. We have a limited number of rooms reserved for CCEO

Reservation Deadline: June 9, 2008

Mohican Resort & Conference Center

419.938.5411 or 800.282.7275

Mention: "Chamber of Commerce Executives of Ohio" for conference rate

Room rates (+ tax): Single: \$90.00 Double: \$99.00 (\$49.50/person) Triple: \$111.00 (\$37.00/person)

Quad: \$123.00 (\$30.75/person)

1. REGISTRANT INFORMATION

Chamber of Commerce:			Phone:
Is Your Chamber's Exec a current member of CCEO? <input type="checkbox"/> -Yes <input type="checkbox"/> -No		How many members does your chamber currently have? _____ Members	
1 st Attendee's Name:	Title:	E-mail:	First-Timer? <input type="checkbox"/> -Yes <input type="checkbox"/> -No
2 nd Attendee's Name:	Title:	E-mail:	First-Timer? <input type="checkbox"/> -Yes <input type="checkbox"/> -No
3 rd Attendee's Name:	Title:	E-mail:	First-Timer? <input type="checkbox"/> -Yes <input type="checkbox"/> -No
4 th Attendee's Name:	Title:	E-mail:	First-Timer? <input type="checkbox"/> -Yes <input type="checkbox"/> -No

2. FEES

	<u>Fee</u>	<u># of Reg.</u>	<u>Total</u>
A. Current CCEO Members: *			
First Registrant	\$118.00	x 1	\$ _____
Additional Registrants From This Chamber	\$82.00	x _____	\$ _____
B. Non-Members: **			
Per Person	\$155.00	x _____	\$ _____
C. Guests for Thursday Evening Dinner Only (in addition to those registered above)	\$ 40.00	x _____	\$ _____
D. Golf on Friday, 1:32 p.m.:			
Name: _____ Average score for 18 holes: _____	\$ 45.00	x _____	\$ _____
Name: _____ Average score for 18 holes: _____			
Total Due			\$ _____

Enclosed is my/our check, made payable to "CCEO", for the total amount due.

Mail your completed registration form & payment to:

CCEO, POB 15159, Columbus, OH 43215

You may pre-register by faxing your completed form to 614.228.6403. However, your registration will not be official until full payment is received.

(Refund requests cannot be honored after July 3, 2008)

* Fee applies to chambers whose Executive/CEO is a current CCEO Member.

** Fee applies to those representing chambers whose Executive/CEO is not a current CCEO Member.

For questions or additional information, contact BJ Wiberg at bwiberg.cceo@ohiochamber.com
(office) 800.622.1893 ... (cell) 614.906.8080

2008 CCEO Summer Conference & Networking Retreat

Get a Clue



Discover Your Potentials

Sponsors' Opportunities & Registration Form (Updated on 5/29/08)

July 17 & 18, 2008
Mohican Resort & Conference Center
Perrysville, OH 44864

The perfect time and place to

- make new friends & contacts
- make yourself & your company's products and services known to more chambers
- have one-on-one time to point out how your business can benefit the local chambers and their member-investors

Share your knowledge & insights with our members.

No formal table displays ... just bring materials & samples to hand out throughout the conference.

Bring family & friends to enjoy the resort's amenities & take in the beautiful sights of Mohican Creek State Park. Oh, if you're a golfer, be sure to sign up for our traditional outing on Friday afternoon!

Conference Agenda

Thursday, July 17:

- 11:00 a.m. to 12:25 p.m. — **Registration & Check-In**
- 11:45-12:20 — **Sponsors' Roundtable Lunch** with Mark V'Soske, Jed Metzger & BJ Wiberg
- 12:30 — **Opening Session**
- 1:00-1:30 — **"Get Acquainted"**
- 1:30-3:30 — **"Benchmarking: Strengthen Your Chamber's Potentials"**
Mathew Wasserburger, Assoc. Mgr., Accreditation, Political Affairs & Federation Relations
U.S. Chamber of Commerce
- 3:45 — **"Clueless Team Challenge"**
- 6:00 — **Cash Bar Reception & Meet the Sponsors**
- 6:30 — **Dinner**
- 8:00 — **Hospitality Rm. & Camp Fire**

Friday, July 18:

- 7:40 — **Breakfast with the Ohio Chamber**
Linda Woggon, VP, Governmental Affairs, Ohio Chamber of Commerce
- 9:00-10:45 — **"Supercharging Your Events & Non-Dues Revenues"**
Kordell Norton, Synergy Solutions
- 10:45 — **Refreshment Break**
- 11:00-11:55 — **"Hi Tech" vs. "Hi Touch": Connecting with Your Customers**
Joe Hinson, President/CEO, West Chester Chamber Alliance (2006 Professional of the Year)
- 12:00-12:20 — **Wrap-Up, Prize Drawings & Adjournment**
- 12:45 (or so): **Bike Mohican.** (Bring your own bike)
- 1:32 — **CCEO Golf Outing:** Deer Ridge Golf Club, Bellville

SUGGESTED CONFERENCE ATTIRE: "Casual Summer"

2008 CCEO Summer Networking Conference

Limited number of rooms available at Mohican Resort & Conference Center. We recommend that you reserve your room right now to get our special rate!

Mohican Resort & Conference Center
419.938.5411 or 800.282.7275

Mention "*Chamber of Commerce Executives of Ohio*" for the reduced rate.

Room rates (+ tax): Single: \$90.00 Double: \$99.00 (\$49.50/person) Triple: \$111.00 (\$37.00/person) Quad: \$123.00 (\$30.75/person)

Sponsors' Registration Form

Your early registration will be appreciated. Payment deadline: Tuesday, July 1, 2008.

Company Name:			
Your Name:	Title:	E-mail:	Phone:
2 nd Attendee's Name:	Title:	E-mail:	
3 rd Attendee's Name:	Title:	E-mail:	
Your Product/Service:			
Prize Drawing:			
<input type="checkbox"/> Yes , I will donate the following item for the door prize drawing: (Please describe)			

Fees	(Please make your selections below & enter amounts in the right hand column)
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<input type="checkbox"/> 1a: Exclusive: - Master Sponsor: (includes two attendees, special recognition & half page logo in program) ... \$675.00 (Claimed by Hampton Publishing)	\$ (Not available)						
<input type="checkbox"/> 1b: Exclusive: - Thursday Program Sponsor: (includes one attendee, special recognition & quarter page logo in program) ... \$495.00 (Claimed by Village Profile)	\$ (Not available)						
<input type="checkbox"/> 1b: Exclusive: - Thursday Dinner & Activities Sponsor: (includes one attendee, special recognition & quarter page logo in program) ... \$495.00 (Claimed by CompManagement)	\$ (Not available)						
<input type="checkbox"/> 1c: Exclusive: - Friday Program Sponsor: (includes one attendee, special recognition & quarter page logo in program) ... \$495.00 (Claimed by Compensation Consultants, Inc.)	\$ (Not available)						
<input type="checkbox"/> 1d: General Sponsors (includes one attendee & listing in program) ... \$345.00	\$						
<input type="checkbox"/> 2: Additional company attendees & guests as listed above	<table style="margin-left: auto; margin-right: auto;"> <tr> <td style="text-align: center;"><u>No. Att.</u></td> <td style="text-align: center;"><u>PP Fee</u></td> <td></td> </tr> <tr> <td style="text-align: center;">x</td> <td style="text-align: center;">\$40.00</td> <td style="text-align: center;">\$</td> </tr> </table>	<u>No. Att.</u>	<u>PP Fee</u>		x	\$40.00	\$
<u>No. Att.</u>	<u>PP Fee</u>						
x	\$40.00	\$					
<input type="checkbox"/> 3: Golf on Friday, 1:32 p.m.:	<table style="margin-left: auto; margin-right: auto;"> <tr> <td style="text-align: center;"><u>No. Att.</u></td> <td style="text-align: center;"><u>PP Fee</u></td> <td></td> </tr> <tr> <td style="text-align: center;">x</td> <td style="text-align: center;">\$45.00</td> <td style="text-align: center;">\$</td> </tr> </table>	<u>No. Att.</u>	<u>PP Fee</u>		x	\$45.00	\$
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x	\$45.00	\$					
Name: _____ Average score for 18 holes: _____ Name: _____ Average score for 18 holes: _____	<table style="margin-left: auto; margin-right: auto;"> <tr> <td style="text-align: center;"><u>No. Att.</u></td> <td style="text-align: center;"><u>PP Fee</u></td> <td></td> </tr> <tr> <td style="text-align: center;">x</td> <td style="text-align: center;">\$45.00</td> <td style="text-align: center;">\$</td> </tr> </table>	<u>No. Att.</u>	<u>PP Fee</u>		x	\$45.00	\$
<u>No. Att.</u>	<u>PP Fee</u>						
x	\$45.00	\$					
Total Due	\$						

Make your check payable to "CCEO" and mail with your completed registration form to:
CCEO, POB 15159, Columbus, OH 43215
To Pre-Register, fax completed form to 614.228.6403 & mail your check to address above.

For questions or additional information, contact BJ Wiberg at bwiberg.cceo@ohiochamber.com
(office) 800.622.1893 or (cell) 614.906.8080