

SYNOPSIS – 12/8/08

CCEO WINTER CONFERENCE 2009

Feb. 19-20, 2009

Crowne Plaza North, Columbus



Thursday, February 19,

- 7:45 AM REGISTRATION & CHECK-IN starts
- 8:15 AM **First-Timers' Breakfast Reception**
- 8:15 AM **Sponsors' Breakfast Reception: "Networking for Fun & Profit"**
- Debby Peters, CNP of Ohio, Perrysburg, OH, www.cnpofohio.com
- 9:15 AM **Welcome & Opening Remarks**
- 9:30 AM The Kick-Off: **"Why Do You Do What You Do?"**
- Debby Peters, CNP of Ohio, Perrysburg, OH, www.cnpofohio.com
- 10:45 AM Refreshment Break
- 11:00 AM **"Speed Sponsor" Session**
- 12:00 Noon LUNCH
- "Non-Dues Revenue --> Discover China"**
- Presenting Sponsor: Leo Liu, President, Citslinc International, Monterey Park, CA, www.citslinc.com
- 1:00 PM **"Creating Your Member-Centric Chamber"**
- Cathi Hight, President, Hight Performance Group, Inc., Louisville, CO, www.hightperformance.com
- 4:10 PM **"Here Comes the IRS...Again!"** New documentation requirements for Form 990.
- Andy Arend, GBQ Partners, Columbus, OH, www.gbq.com
- 5:00 PM Break: Hotel Check-in ... Visit with Sponsors ... Network.
- 5:45 PM **Pre-Dinner Reception** in the Ballroom Foyer
Silent Auction begins.
- 6:30 PM DINNER – ANNUAL MEETING – RECOGNITIONS & AWARDS
- **Annual Meeting** – Mark V'Soske, Chair, CCEO (Toledo Regional)
 - **Message from the Ohio Chamber** – Andrew Doehrel, President/CEO
 - **CCEO-AP Presentations** – Marla Akridge, Vice Chair, Professional Development (Ashland)
 - **Michael A. Schultz Professionals of the Year Awards**
- 8:30-? **Hospitality Fellowship & Networking**

Friday, February 20, 2009

- 7:30-8:10 NETWORKING BREAKFAST
- 8:15 AM **"The Keys to Creating Excelling Chamber Teams"**
- Lt. Col. Ed Gallowitz, Commander, Columbus Recruiting Battalion, U.S. Army, Columbus, OH

9:10 AM
to 9:55

Special Topics Breakouts: Round 1

a) **Disaster/Crisis Management for Your Chamber: Planning for the worst...**

Presenter: Tamara McBride, OH Dept. of Public Safety, Emergency Mgt. Agency (EMA), Columbus, OH,
www.ema.ohio.gov/ema.asp

b) **Establishing a 501c3 Chamber Foundation: Why – How – Legal – other issues**

Presenters: Rob Radcliff & Jennifer Broome, The Resource Development Group, Dublin, OH www.rdgusa.net

c) **“Boomer Tech: How to Use Technology to Grow Your Chamber if You’re Over 30 (or under)”**

Presenter: Brad Kleinman, Worksmart e-Marketing, Cleveland, OH, www.worksmart-emarketing.com

d) **“Change Stinks, or Does It”**

Presenter: Deborah Chaddock Brown, AllWrite Ink, Hudson, OH www.allwriteink.com/about.aspx

9:55

BREAK & Hotel Check-out

10:10 AM
to 10:55

Special Topics Breakouts: Round 2

(Repeating sessions a-d above.)

11:00 AM

Sponsors’ private dialogue on “Operational Excellence for Your Business” with

- **Peter T. Ward**, Chair, Department of Management Sciences, and Director, Center for Operational Excellence at Fisher College of Business, Ohio State University, Columbus, OH.

(For conference sponsors & exhibitors only.)

11:00 AM

“Key Business & Free Enterprise Issues”

128th Ohio General Assembly

- Linda Woggon, VP, Governmental Affairs, Ohio Chamber of Commerce

111th U.S. Congress

- Matt Davis, GL Region, Congressional and Public Affairs, U.S. Chamber of Commerce

12:00 Noon

LUNCH

- Keynote Presentation: **“The Pursuit of Excellence in Chamber Management”**

Peter T. Ward, Chair, Department of Management Sciences, and Director, Center for Operational Excellence at Fisher College of Business, Ohio State University, Columbus, OH.

1:10 PM

“40 Ideas in 40 Minutes”

2:00 PM

WRAP-UP

- Conference Evaluations
- Acknowledgements: Sponsors/Exhibitors ... Conference Committee
- Upcoming Events:
 - (1) Summer Networking Conference, July 16-17, 2009 – @ Mohican Resort & Conference Center
- The Big Drawing (Must be present to win)
 - CCEO vouchers (\$200 value)
 - Other?

2:29 PM

ADJOURNMENT